## FOR IMMEDIATE RELEASE





## Bright Now!® Dental Hosts a Free Dental Day in Chandler, AZ Over 50 Patients in the Greater Phoenix Area Receive Free Dental Care from Smiles for Everyone Foundation Volunteers

Chandler, AZ – October 12, 2018 – On October 7, 2018, <u>Bright Now!</u> Dental in Chandler, Arizona hosted a Day of Giving to provide free dental services to low income, underinsured individuals from the surrounding communities. Services included x-rays, <u>exams</u>, <u>fillings</u>, <u>extractions</u>, <u>cleanings</u>, fluoride treatments, oral cancer screenings, and more.

Patient Krisha B., who had not visited a dentist in years, praised the Chandler team for their acts of kindness, "I'd like to thank all of you for having this event today; I really appreciate what you've done for my daughter and me! I feel so good again!"

The <u>Smiles for Everyone Foundation</u> partnered with local non-profit organizations in order to pre-screen and refer patients such as Krisha to the dental clinic. When the Foundation connected with the <u>Phoenix Rescue Mission</u>, a long-term recovery program that also provides housing and support services for individuals overcoming addiction, Pamela Morrison, Community Relationship Officer for Phoenix Rescue Mission, expressed her excitement about the opportunity. She says that the facility relies on community partnerships to provide services for their clients, and dental care is not something that is offered to them often. Pamela took the opportunity to get her clients their much-needed dental care, and was able to schedule 20 patients for the day.

Leanne Meier, Office Manager of Bright Now! Dental, was also passionate about connecting with the local VA for this Day of Giving. She knows that access to dental care is hard to obtain for veterans, since dental benefits are only provided for those who are considered 100% disabled, and she wanted to give back to those who bravely served our country. Over 20 veterans and their families received services from our volunteers through this event. Leanne noted that after promoting the event to the local VA, community members were calling her office thanking her for providing these services to the local veterans.

Volunteer providers at the Chandler Day of Giving include Dr. Mojdeh Anvari, Cheri Beckmann Tucci, Linda Carney, Melinda Evans, Dr. Braxton Haremza, Dr. Pavan Narla, Teresa Sundquist and Coni Waltemeyer.

Overall, the Chandler team served over 50 patients, delivering over \$36,000 in donated dentistry. The Smiles for Everyone Foundation's next Day of Giving will be held on November 3<sup>rd</sup> at Bright Now! Dental in Herndon, Virginia.

## **About Bright Now!® Dental**

Bright Now! Dental provides general dentistry, children's dentistry and, in select locations, specialty care services such as <a href="orthodontics">orthodontics</a>, oral surgery, periodontics and endodontics at over 150 offices across Arizona, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Pennsylvania, Utah, Virginia and Washington. Bright Now! Dental's Chandler office is operated by Modern Dental Professionals - Arizona, Inc.. (the "Group"). The Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. <a href="mailto:smile Brands Inc.">Smile Brands Inc.</a> provides comprehensive business support services through exclusive long-term service agreements with affiliated dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors ("Gryphon"), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit <a href="www.smilebrands.com">www.smilebrands.com</a>.

## **About the Smiles For Everyone Foundation**

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 17,500 smiles and \$13.5 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand and the United States. For more information or to make a donation, visit <a href="https://www.smilesforeveryone.org">www.smilesforeveryone.org</a>.

Contacts:
Bright Now! Dental
Jody Martin
PR@smilebrands.com
714.427.1299

Smiles for Everyone Foundation Crystal Strait <u>crystal.strait@smilesforeveryone.org</u> 714.824.5037